

Fall 2016 Dealer Reward Programs from Gibson & Maytag



This Fall, you can earn major equipment credits for 2017 just by increasing your Gibson and Maytag purchases relative to Fall 2015.

Both of these promotions run from **October 1st, 2016** through **December 30th, 2016**.

Maytag Fall 2016 Dealer Reward Program

There are three tiers of rewards, all of which are tied to your Maytag purchase number from October through December of 2015.

At the end of the promotion, if you surpass last year's purchases by **\$10,000 to \$19,999**, you will receive a **\$1,000** gift certificate for use at Able Distributors toward Maytag equipment.

If you surpass last year's purchases by **\$20,000 to \$29,999**, you will receive a **\$1,500** gift certificate for use at Able Distributors toward Maytag equipment.

If you surpass last year's purchases by **\$30,000**, you will receive a **\$2,500** gift certificate for use at Able Distributors toward Maytag equipment.

If you didn't buy any Maytag last fall, that means that you just need to order \$30,000 between October 1st and December 30th to get the full \$2,500 credit.

Gibson Fall 2016 Dealer Reward Program

There are four tiers of rewards, all of which are tied to your Gibson purchase number from October through December of 2015.

At the end of the promotion, if you surpass last year's purchases by **\$5,000 to \$9,999**, you will receive a **\$300** gift certificate for use at Able Distributors toward Gibson equipment.

If you surpass last year's purchases by **\$10,000 to \$19,999**, you will receive a **\$800** gift

certificate for use at Able Distributors toward Gibson equipment.

If you surpass last year's purchases by **\$20,000** to **\$29,999**, you will receive a **\$1,100** gift certificate for use at Able Distributors toward Gibson equipment.

If you surpass last year's purchases by **\$30,000**, you will receive a **\$2,000** gift certificate for use at Able Distributors toward Gibson equipment.

If you didn't buy any Gibson last fall, that means that you just need to order \$30,000 between October 1st and December 30th to get the full \$2,000 credit.

For contractors who have never purchased Maytag or Gibson equipment, or lapsed Nordyne contractors, this is the perfect opportunity to get into (or back into) their product ecosystem while earning a valuable equipment credit in the process.

All equipment credits will be applied to Able accounts by January 31st, 2017.

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