

# Caleffi Wants to Send You To Italy



The Caleffi Excellence promotional program is back!

For those unfamiliar, Caleffi Excellence is a promotion that allows Caleffi contractors to submit their jobs as an entry to win a trip to Italy.

The Caleffi Excellence Program runs from June 1st, 2017 through November 30th, 2017.

To enter, contractors must submit the following:

- Photographs of your job. The more the better! Contractors can submit up to 10 photographs of their job.
- Details about the job. Again, the more the better!
  - Project overview including a list of Caleffi products employed in the installation
  - A brief system description. Caleffi recommends covering whether it's a retrofit or new job and whether it's a heating, cooling, plumbing, or hybrid system.
  - The design goal. If you faced any specific challenges that Caleffi helped you solve, be sure to mention those!
  - Performance info. How is the system working? How does the client feel about the job?

If you'd like an example of what an entry looks like, here is last year's winning entry.

**All entries received will be hosted on Caleffi's site for public viewing. These entries will include all of your contact details, making it a great advertising opportunity for your business.**

Each month from June through November, Caleffi will select entries that will be voted on during the monthly Coffee with Caleffi webinar. When selecting entries for webinar voting, Caleffi will be paying special attention to the following criteria:

- Innovation & Design
- Role of Caleffi Products
- Attractiveness of Installation
- System Performance

One winning entry will be selected as a finalist every month. Once the six finalists have been selected, they will be voted on by the audience of December's Coffee with Caleffi on December 14th,

2017.

The grand prize winner will receive airfare for two to Milan, Italy and three nights of accommodations and dinners courtesy of Caleffi. They also receive a tour of Caleffi's world headquarters, factories, and design facilities!

**NOTE:** If you submit an entry for this promotion, we would LOVE to see it and share it. Please send the link to MK [at] abledistributors [dot] com. Your entry and contact details will be shared on our Facebook page.

Below is a video with further details and links to the promotion site, official rules, and entry submission page.

[Caleffi Excellence Promotion](#) | [Caleffi Excellence Rules](#) | [Caleffi Excellence Entry Submission](#)